

ABSTRACT OF THE DISCLOSURE

An interactive system and method are provided in which the shopping process is separated from the buying process. In one embodiment, the system includes an in-store/in-mall computer system and a plurality of handheld data entry units that are configured to download their internal memories to the computer system. The system further includes an interactive Internet shopping web site that is in communication with the computer system and a plurality of Electronic Retailers via the Internet.

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